



2026 TMF Plane Pull ®

Saturday, September 26, 2026
at Portland International
Jetport

Sponsorship Opportunities



Fred J. Field photos

About the Event

The Travis Mills Foundation Plane Pull ® is a much-loved event held each fall. In 2025, the event drew more than 40 teams that raised \$200,000 for the post-9/11 recalibrated veterans served by the Foundation.

We're asking for your muscle once again in 2026 to pull a 45-ton plane for 20-feet in the shortest amount of time. This family friendly event includes military presentations, food trucks, children's activities, awards, and more.

Presenting Sponsor: Pilot 1 Opportunity

- Sponsor logo prominently placed on event T-shirts.
- Sponsor banner displayed at bottom of event stage.
- Exclusive recognition as Presenting Sponsor in all media opportunities including social media, print, radio, and electronic communications.
- Two teams of 20 invited to participate in event.
- Recognition by emcee throughout event.
- Option to provide vendor booth at event (sponsor provided).
- Inclusion in TMF email marketing.
- Logo prominently placed in post-event video.
- Early opt-in, first refusal for 2027 event at the same sponsor level.
- Exclusive "Presented by" inclusion on all print, digital, website and blog marketing.
- Opportunity to provide a welcome message on event day.
- Opportunity for brief speech at post-event awards ceremony.
- Thank you video message from SSG Travis Mills for internal communications.
- Logo on event details page that is emailed to participants.
- Included in TMF post-event recap to event participants.

\$25,000

Co-Pilot Sponsors

2 Opportunities

- Sponsor logo proportionally placed on participant T-shirts.
- Included in select social media posts.
- One team of 20 invited to participate in event.
- Recognition by emcee throughout event.
- Option to provide vendor booth at event (sponsor provided).
- Inclusion in select TMF email marketing.
- Logo prominently placed in post-event video.
- Early opt-in, first refusal for 2027 event at same sponsor level.
- Logo on event details page that is emailed to participants.
- Included in TMF post-event recap to event participants.

\$10,000



Flight Engineer Sponsors

4 Opportunities

- Sponsor logo proportionally placed on event T-shirts.
- Included on limited social media posts.
- One team of 20 invited to participate in event.
- Recognition by emcee during the event.
- Option to provide vendor booth at event (sponsor provided).
- Inclusion in select TMF email marketing.
- Logo on event details page that is emailed to participants.
- Included in TMF post-event recap to event participants.

\$7,500

Flight Attendent Sponsors

6 Opportunities

- Sponsor logo on event T-shirts.
- Included in post-event social media post.
- Option to provide vendor booth at event (sponsor provided).
- One team of 20 invited to participate in the event.
- Logo on event details page that is emailed to participants.
- Included in TMF post-event recap to event participants.

\$5,000

Kids Area Sponsor

1 Opportunity

- Sponsor logo on event T-shirts.
- Included in post-event social media post.
- Logo on event details page that is emailed to participants.
- Included in TMF post-event recap to event participants.

\$2,500



Navigator Sponsors

8 Opportunities

- Sponsor logo on the event details page that is emailed to participants.
- Sponsor name listed on participant T-shirts.
- Sponsor mentioned in “Thank You” email of the post event recap.

\$1,000

Interested in Sponsoring?

For questions related to our event, please reach out to Events and Community Outreach Coordinator at events@travismillsfoundation.org

To learn more about our exciting sponsorship opportunities, please contact Business Development Manager, Myles Nored
myles@travismillsfoundation.org
207-530-3920

