

Sponsorship Opportunities

# *Gala* 2026

**BUILDING STRENGTH  
RESTORING HOPE**

Saturday, September 12, 2026

Your invitation to help build the future of Warrior PATHH.

Help expand access to post-traumatic growth, reduce waitlists, and create space for more veterans and first responders to turn struggle into strength.



TRAVIS MILLS  
FOUNDATION



# About the Event

The 6th Annual Building Strength Gala is an investment in the future of healing, hope, and posttraumatic growth for our nation's heroes.

Set against the breathtaking backdrop of the Travis Mills Foundation Veterans Retreat in Maine's Belgrade Lakes Region, the Gala offers guests a rare, firsthand glimpse into the place where veterans, first responders, and their families discover strength, connection, and renewed purpose.

## Hope → Connection → Struggle Well → Transformation → Post-Traumatic Growth

This year's event carries a singular purpose: raising critical funds for the Warrior Progressive & Alternative Training for Helping Heroes (PATHH) Expansion Project. As demand for this program continues to grow, so too does the need for greater capacity.

Today, our campus can host only one residential program at a time, limiting the number of heroes and families we are able to serve. The expansion will create a dedicated Warrior PATHH campus, enabling multiple programs to run simultaneously, easing waitlists, and dramatically broadening access to life-changing services.

This \$5.5 million expansion will bring two new facilities to life, substantially increasing the Foundation's capacity to serve those who have served us.

At its heart: a dedicated Warrior PATHH campus featuring 12 private accommodations for participants and a purpose-built training center crafted for learning, reflection, and healing. A new administrative building will further support our growing team as we expand our impact.

This investment will strengthen Warrior PATHH, expand our Struggle Well and Women of Valor programming, and ensure that more heroes find their way to peer-led healing, hope, and the opportunity to transform struggle into strength.

Together, we are building a legacy and creating lasting opportunities for veterans and first responders to turn struggle into strength, for generations to come.

# Sponsorship Packages

## POST-TRAUMATIC GROWTH PRESENTING SPONSOR

(1 Available)

\$50,000

- Exclusive recognition as the “Presenting Sponsor” in all media opportunities including print, electronic communication, and social media.
- Sponsor will be mentioned in press releases and radio ads.
- Option to welcome guests and speak on stage for 2 minutes.
- Full-page sponsor-provided ad in Gala program (5.5” wide x 8.5” tall in PNG or JPEG).
- Full-color Leading Sponsor logo in Building Strength Gala program.
- Stand-alone social media shout-out to welcome you as Presenting Sponsor.
- Presenting Sponsor recognition by emcee during Gala.
- Company ad signage near Gala stage.
- Full-color company logo on the step-and-repeat backdrop at the Gala.
- Two exclusive tables in a premier location: up to 16 seats & up to 16 tickets to the VIP Reception Meet & Greet.

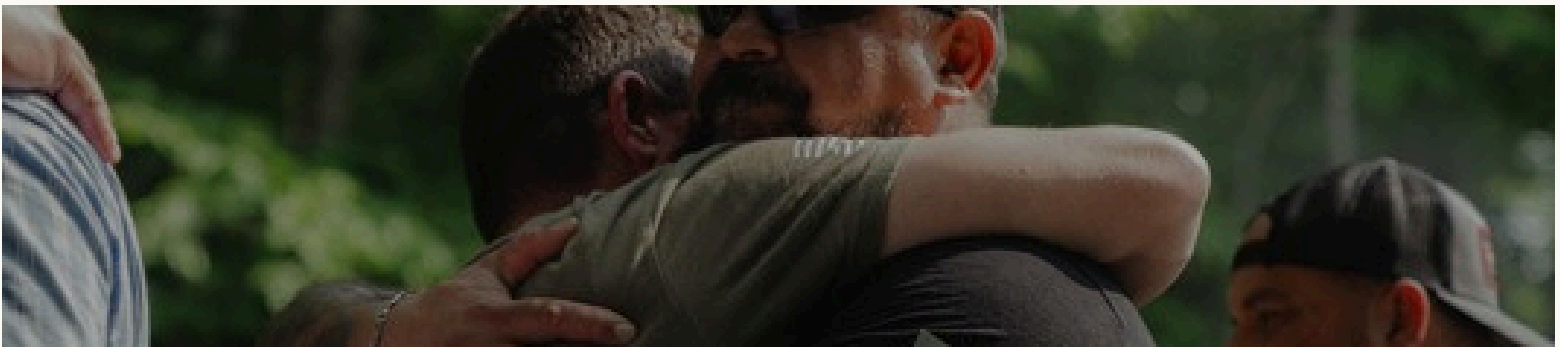
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## TRANSFORMATION SPONSOR

(2 Available)

\$30,000

- Recognition as the Entertainment Sponsor in all media opportunities including print, electronic communication, and social media.
  - Half-page sponsor-provided ad in Gala program (5.5” wide x 4.25” tall in PNG or JPEG)
  - Stand-alone social media shout-out to welcome you as a Sponsor.
  - Full-color Leading Sponsor logo in Building Strength Gala program.
  - Sponsor recognition by emcee during Gala.
  - Company ad signage near Gala stage.
  - One exclusive table in a premier location: up to 8 seats & up to 8 tickets to the VIP Reception Meet & Greet.
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## STRUGGLE WELL SPONSOR

(3 Available)

\$20,000

- Half-page sponsor-provided ad in Gala program (5.5" wide x 4.25" tall in PNG or JPEG).
  - Stand-alone social media shout-out to welcome you as a sponsor.
  - Full-color Partner Sponsor logo in Building Strength Gala program.
  - Sponsor recognition by emcee during Gala.
  - One exclusive table in a priority location: up to 8 seats.
  - Up to 8 tickets to the VIP Reception Meet & Greet.
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## STRENGTH SPONSOR

(4 Available)

\$10,000

- Full-color sponsor logo in Building Strength Gala program.
  - Half-page sponsor-provided ad in Gala program (5.5" wide x 4.25" tall in PNG or JPEG).
  - Group social media shout-out to welcome you as a sponsor.
  - One exclusive table: up to 8 seats.
  - Up to 8 tickets to the VIP Reception Meet & Greet.
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## VIP RECEPTION SPONSOR

(1 Available)

\$7,500

- Full-color sponsor logo in Building Strength Gala program.
  - Company logo and ad signage in VIP Reception.
  - 6 Building Strength Gala tickets.
  - 6 tickets to the VIP Reception
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## CONNECTION SPONSOR

(8 Available)

\$5,000

- Full-color sponsor logo in Building Strength Gala program.
  - Quarter-page ad in Building Strength Gala program (2.375" wide x 3.875" tall in PNG or JPEG, sponsor provided).
  - 4 Building Strength Gala tickets.
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## HOPE SPONSOR

(8 Available)

\$2,500

- Full-color sponsor logo in Building Strength Gala program.
  - 2 Building Strength Gala tickets.
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\*Accepting sponsorships for the Building Strength Gala until Friday, August 14, 2026\*

# Impact of Sponsorships

This is the beginning of a \$5.5 million capital campaign to fund the expansion of the Warrior PATHH Program. This investment will grow our reach and ensure sustainability and innovation for years to come.

\$3,000,000 – Funds our building expansion that will house a state-of-the-art facility significantly expanding the program to helping more veterans and first responders transform struggle into strength.

\$1,500,000 – Funds housing for our veterans and guides that will provide on-site lodging during their immersive week. This provides both private apartment-style accommodations (2 units) and comfortable hotel-style rooms (13 rooms) to support rest, reflection, and healing.

\$1,000,000 – Funds the renovation of the TMF administrative building renovation that expands the current facility to provide the resources and space needed to serve veterans and families with excellence.

\$60,000 – Funds one full week of Warrior PATHH Programming, guiding veterans and first responders through the journey from post-traumatic stress to post-traumatic growth



# About the Travis Mills Foundation

The Travis Mills Foundation supports recalibrated veterans, first responders, and their families through programs that build resilience, strengthen family bonds, and offer rest in a nurturing environment.

Founded by U.S. Army Staff Sergeant (Ret.) Travis Mills, one of only five quadruple amputees to survive injuries sustained in Iraq and Afghanistan, the Foundation helps them rediscover strength and purpose.

The Travis Mills Foundation's Signature Events fund the full scope of programs offered through our Veterans Retreat. Every donation and sponsorship supports post-9/11 recalibrated veterans, first responders, and their families, making barrier-free, all-expenses-paid programming possible – from family retreats and caregiver support to mental health programming that fosters posttraumatic growth, at no cost to participants and their loved ones.

## Foundation Programs

- **Virtual Program:** Brings the Retreat home through guided activities and curated supply kits for families who can't travel to Maine.
- **Recalibrate Program:** Helps veterans take their next meaningful steps through financial support, goal setting, and ongoing follow-up.
- **Offsite Program:** Brings adaptive adventures beyond the Retreat's walls, from the Georgia Aquarium to the ski slopes.
- **Ambassador Program:** Trains veterans to share their stories and inspire fellow veterans nationwide to seek support.
- **Caregiver Program:** Gives spouses, partners, parents, and siblings a rare chance to rest, reconnect, and be cared for.
- **HEROES Program:** Brings families together for five days of adapted sports and activities, so no one is left on the sidelines.
- **Warrior PATHH:** Helps post-9/11 veterans and first responders transform post-traumatic stress into post-traumatic growth.

# Partner with Us

To partner with the Travis Mills Foundation is to honor service, celebrate resilience, and stand alongside America's veterans and their families as they rediscover strength – a legacy of impact that lasts far beyond a single evening.

Sponsorships fund programs that serve recalibrated veterans and their families, including: Adaptive sports and recreation activities, family bonding retreats, mental health and wellness programs, and caregiver support initiatives.

Every contribution helps empower veterans to live life fully, without limitations.

## Sponsor Recognition & Benefits

All sponsors receive opportunities for employee engagement and volunteer participation along with an annual tax-deductible contribution acknowledgment.

## Contact Us

Contact Shannon Ferran to explore sponsorship opportunities today.

Email: [shannon@travismillsfoundation.org](mailto:shannon@travismillsfoundation.org)

Phone: (207) 530-3920





TRAVIS MILLS  
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